

Dear Sir or Madam,

For more than ten years, the Geronimo and Alligator Creeks Watershed Partnership has been working to restore and protect water quality in the Geronimo and Alligator Creeks. This spring, we are excited to be hosting the **12th Annual Geronimo and Alligator Creeks Spring Cleanup Event**, a watershed-wide effort to promote public awareness of water quality and environmental stewardship. Since the first stream cleanup event was held in 2013, we have removed over 38,000 pounds of trash from the roadways and creek banks in the area!

With your help, the impact of our work can continue to grow. This year, the Cleanup Event is scheduled for **Saturday, April 12**, and we need your help! There are three ways that you can contribute to this effort.

First, you can invite your employees to join the Cleanup Event! This is the most important contribution you can make, and the program cannot succeed without volunteers. It can also be a chance for your employees to connect with their coworkers, enjoy time outdoors, and experience the value of community service and environmental stewardship.

Second, you can become an official sponsor of our event! Sponsorship funds go towards purchasing breakfast for our volunteers, providing cleanup supplies, and producing promotional materials. Every sponsor, no matter the donation amount, will receive a framed certificate expressing our appreciation for their contribution. At \$200 or more, we will include your logo on our promotional items. This is a great opportunity to show the public how your company or organization is investing in your community!

Finally, you can join us in advertising this event! As mentioned before, this program cannot succeed without volunteers. Whether it is sending an email to your clients, posting a flier on your door, or mentioning the event to a friend, every connection counts. Invite others to join you in making a difference.

Checks should be written to Guadalupe-Blanco River Authority, and mailed or delivered to 2225 E Common Street, New Braunfels, TX 78130, Attn. Elizabeth Edgerton. Please include a note that the funds are for the cleanup. If you would like your donation to go towards specific items, please indicate this information in the memo line on your check. To ensure adequate time for the name/logo inclusions, please **let us know prior to March 3th** of your intention to be a sponsor.

With your support, we are certain that the 2025 Geronimo and Alligator Creeks Cleanup Event will be a huge success!

Thank you,



Annalee Epps

Geronimo and Alligator Creeks Watershed Coordinator
Texas A&M AgriLife Extension Service
356-B Heep Center, 2474 TAMU College Station, TX 77843
(979) 321-5921 | Geronimo.Alligator@ag.tamu.edu | <http://geronimocreek.org>